



Strong Interest Inventory[®] and Myers-Briggs Type Indicator[®] Career Report with Strong Profile and Strong College Profile

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Report prepared for
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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing interpretive data useful to your career professional.

Note to professional: Check the Response Summary on page 9 of the Profile before beginning your interpretation.



GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning

YOUR HIGHEST THEMES

Artistic, Enterprising, Conventional

YOUR THEME CODE

AEC

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		< 30	40	50	60	70 >	
Artistic	A	VERY HIGH					70
Enterprising	E	MODERATE					56
Conventional	C	MODERATE					44
Realistic	R	MODERATE					42
Social	S	LITTLE					41
Investigative	I	LITTLE					39

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme Descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions on this page that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Visual Arts & Design (A)
2. Performing Arts (A)
3. Politics & Public Speaking (E)
4. Writing & Mass Communication (A)
5. Culinary Arts (A)

Areas of Least Interest

- Protective Services (R)
- Counseling & Helping (S)
- Nature & Agriculture (R)

ARTISTIC — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Visual Arts & Design	VH					70
Performing Arts	VH					67
Writing & Mass Communication	M					59
Culinary Arts	M					58

ENTERPRISING — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Politics & Public Speaking	VH					62
Marketing & Advertising	M					57
Sales	M					53
Management	M					48
Law	M					45
Entrepreneurship	L					43

CONVENTIONAL — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Finance & Investing	M					51
Programming & Information Systems	M					50
Taxes & Accounting	M					48
Office Management	L					43

REALISTIC — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Athletics	M					53
Mechanics & Construction	M					46
Computer Hardware & Electronics	M					42
Military	M					41
Nature & Agriculture	L					40
Protective Services	L					38

SOCIAL — Little

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Social Sciences	M					51
Human Resources & Training	M					48
Teaching & Education	M					48
Healthcare Services	M					48
Religion & Spirituality	L					43
Counseling & Helping	L					40

INVESTIGATIVE — Little

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Medical Science	M					51
Mathematics	M					45
Science	M					42
Research	L					41

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES**SECTION 3**

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the next three pages you will find your scores for 122 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme Codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation.

YOUR TOP TEN STRONG OCCUPATIONS

1. Advertising Account Manager (AE)
2. Photographer (ARE)
3. Graphic Designer (ARI)
4. Marketing Manager (EA)
5. Top Executive (E)
6. Broadcast Journalist (AE)
7. Artist (AR)
8. Editor (AI)
9. Musician (A)
10. Life Insurance Agent (E)

**Occupations of
Dissimilar Interest**

-
- Physicist (IRA)
 - Mathematician (IRC)
 - Athletic Trainer (RIS)
 - Science Teacher (IRS)
 - Chemist (IR)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. If you have no scores in this range, take a look at those in the midrange and begin there. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in those types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in this process.

You can learn about occupations from information found in a public library, in the career library of a college or university near you, in a professional career center, or on the Internet. A recommended online source for occupational information is the O*NET™ database at <http://online.onetcenter.org>. You can also learn a lot about an occupation by talking to people who are working in that particular occupation. These people can describe their day-to-day work and tell you what they like and dislike about it.

OCCUPATIONAL SCALES

SECTION 3

ARTISTIC – Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR		STD SCORE	
		10	15	20	30	40	50	55		60
AE	Advertising Account Manager									63
ARE	Photographer									61
ARI	Graphic Designer									57
AE	Broadcast Journalist									55
AR	Artist									51
AI	Editor									51
A	Musician									51
A	Reporter									50
AE	Public Relations Director									48
A	Translator									46
AIR	Medical Illustrator									44
A	Attorney									42
ASI	ESL Instructor									42
A	Librarian									42
ASE	Art Teacher									41
AIR	Technical Writer									37
ARI	Architect									34
AER	Public Administrator									33
ASE	English Teacher									29
AES	Corporate Trainer									27
AI	Urban & Regional Planner									26

Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

ENTERPRISING – Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR		STD SCORE	
		10	15	20	30	40	50	55		60
EA	Marketing Manager									57
E	Top Executive									56
E	Life Insurance Agent									50
EC	Buyer									49
EA	Interior Designer									48
EAS	Flight Attendant									47
ECA	Retail Sales Manager									46
EAC	Florist									45
ERA	Chef									43
EC	Cosmetologist									43
EIR	Investments Manager									43
ECS	Operations Manager									43
E	Retail Sales Representative									43
E	Sales Manager									41
ECA	Travel Consultant									40
E	Realtor									36
EAI	Technical Sales Representative									36
EAS	Elected Public Official									33
EAS	Human Resources Manager									33
ECR	Restaurant Manager									33
ECR	Purchasing Agent									32
ECR	Optician									24
ECS	Housekeeping/Maintenance Manager									23

OCCUPATIONAL SCALES

SECTION 3

CONVENTIONAL – Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE			SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60		
CE	Paralegal										45
C	Computer Systems Analyst										36
CSE	Farmer/Rancher										33
CE	Banker										31
CE	Financial Analyst										30
C	Health Information Specialist										30
CS	Administrative Assistant										29
CE	Credit Manager										28
CRE	Military Enlisted										28
CE	Financial Manager										27
CES	Food Service Manager										27
CES	Production Worker										24
CE	Accountant										23
C	Computer & IS Manager										23
CES	Nursing Home Administrator										23
C	Bookkeeper										18
CI	Actuary										13
CES	Business Education Teacher										10
CIR	Mathematics Teacher										3

Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

REALISTIC – Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE			SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60		
RIS	Radiologic Technologist										34
RIC	Network Administrator										27
RIC	Technical Support Specialist										26
RE	Law Enforcement Officer										25
RC	Landscape/Grounds Manager										24
RIC	Engineering Technician										23
REI	Horticulturist										23
REI	Military Officer										23
RIA	Electrician										20
RIA	Carpenter										18
RCI	Emergency Medical Technician										17
RI	Forester										12
RI	Engineer										10
RSI	Vocational Agriculture Teacher										8
RIS	Firefighter										7
R	Automobile Mechanic										6
RIS	Athletic Trainer										-5

OCCUPATIONAL SCALES

SECTION 3

SOCIAL – Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE			SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60		
SA	Speech Pathologist										46
SE	Community Service Director										45
SA	Social Worker										42
SAE	Foreign Language Teacher										40
SE	Parks & Recreation Manager										38
SEA	Social Science Teacher										34
SA	College Instructor										33
S	Elementary School Teacher										33
SAR	Occupational Therapist										32
SEA	School Administrator										32
SE	Special Education Teacher										32
SE	School Counselor										30
SA	Recreation Therapist										23
SAI	Rehabilitation Counselor										23
SIR	Physical Therapist										14
SCE	Licensed Practical Nurse										13
SAR	Minister										8
SI	Registered Nurse										8
SRC	Physical Education Teacher										5

Similar results (40 and above)

You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

INVESTIGATIVE – Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE			SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60		
IES	Dietitian										29
IAR	Physician										25
IAR	University Professor										24
IR	Optometrist										23
IRA	Chiropractor										19
IA	Psychologist										19
IRA	Dentist										18
IRC	Medical Technician										17
IR	R&D Manager										15
ICR	Pharmacist										14
IR	Software Developer										13
IRC	Computer Scientist										12
IRC	Medical Technologist										7
IRA	Respiratory Therapist										7
IRA	Veterinarian										6
IRA	Geologist										5
IAR	Sociologist										4
IA	Geographer										3
IRA	Biologist										2
IR	Chemist										2
IRS	Science Teacher										1
IRC	Mathematician										-5
IRA	Physicist										-21

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, leading, making decisions, and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to more effectively narrow your choices and examine your opportunities. Each scale includes descriptions at both ends of the continuum, with scores indicating your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer a balance of working alone and working with people
2. You seem to prefer to learn through lectures and books
3. You probably are comfortable both leading by example and taking charge
4. You may dislike taking risks
5. You probably enjoy participating in teams

Clear Scores

(Below 46 and above 54)
You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		< 25	CLEAR 35	45	MIDRANGE 55	65	CLEAR 75 >		STD SCORE
Work Style	Prefers working alone; enjoys data, ideas, or things; reserved				◆			Prefers working with people; enjoys helping others; outgoing	54
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill					◆		Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake	61
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions				◆			Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily	50
Risk Taking	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions			◆				Likes risk taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions	43
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own					◆		Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others	57

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Artistic, Enterprising, Conventional

YOUR THEME CODE

AEC

YOUR TOP FIVE INTEREST AREAS

1. Visual Arts & Design (A)
2. Performing Arts (A)
3. Politics & Public Speaking (E)
4. Writing & Mass Communication (A)
5. Culinary Arts (A)

Areas of Least Interest

Protective Services (R)
 Counseling & Helping (S)
 Nature & Agriculture (R)

YOUR TOP TEN STRONG OCCUPATIONS

1. Advertising Account Manager (AE)
2. Photographer (ARE)
3. Graphic Designer (ARI)
4. Marketing Manager (EA)
5. Top Executive (E)
6. Broadcast Journalist (AE)
7. Artist (AR)
8. Editor (AI)
9. Musician (A)
10. Life Insurance Agent (E)

Occupations of Dissimilar Interest

Physicist (IRA)
 Mathematician (IRC)
 Athletic Trainer (RIS)
 Science Teacher (IRS)
 Chemist (IR)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer a balance of working alone and working with people
2. You seem to prefer to learn through lectures and books
3. You probably are comfortable both leading by example and taking charge
4. You may dislike taking risks
5. You probably enjoy participating in teams

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use in interpretation by your career professional.

ITEM RESPONSE PERCENTAGES					
Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	23	9	0	59	8
Subject Areas	18	18	0	60	4
Activities	8	36	7	31	18
Leisure Activities	14	39	4	25	18
People	0	25	13	19	44
Characteristics	11	56	11	11	11
TOTAL PERCENTAGE	15	24	3	44	14

Total possible responses: 291 Your response total: 288 Items omitted: 3 Typicality index: 19—Combination of item responses appears consistent

Note: Due to rounding, total percentage may not add up to 100%.

USING YOUR THEMES

Your *Strong* results indicate a Theme code of AEC. Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Artistic (A) CREATIVE COMMUNICATORS

Artistic students prefer to take a self-expressive or creative approach involving art/design, music, or writing.

TYPICAL COLLEGE MAJORS			
Advertising	Classics	Fashion Merchandising	Mass Communication
Architecture	Comparative Literature	Fine Arts	Medical Illustration
Art Education	Creative Writing	Foreign Languages	Music Education
Art History	Dance	Humanities	Philosophy
Broadcasting	Design	Journalism	Photography
Cinematography	English	Linguistics	Theater Arts

Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

TYPICAL COLLEGE MAJORS			
Business Administration	Hospitality	Marketing	Real Estate
Business Education	Hotel Management	Personnel and Labor Relations	Restaurant Management
Consumer Economics	Human Resources	Political Science	Retail Merchandising
Finance	Insurance	Pre-Law	Travel and Tourism
Government	International Relations	Public Administration	
History	Management	Public Relations	

Conventional (C) CAREFUL ORGANIZERS

Conventional students prefer to take an orderly approach to organizing and managing finances, procedures, or data.

TYPICAL COLLEGE MAJORS			
Accounting	Court Reporting	Industrial Education	Office Systems
Actuarial Science	Data Management	Information Systems and Technology	Paralegal Studies
Banking and Finance	Dental Hygiene	Mathematics Education	Purchasing/Materials Management
Bookkeeping	Financial Planning	Management Information Systems	Secretarial Procedures
Business Education	Food Service Management	Medical Administration	Small Business Operations
Computer Programming	Hotel, Restaurant, and Institutional Management	Medical Transcription	Statistics
Computer Systems Operations			



USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

VISUAL ARTS & DESIGN — Very High

Working with visual creativity and spatial visualization

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Interior Design Club Newspaper Photography Student Architecture Club	Advertising Department Architecture Firm Design Studio	Architecture Art & Design Computer Graphics

PERFORMING ARTS — Very High

Performing or appreciating a wide range of music, dance, and drama activities

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Band or Musical Group Dance Group Theater Production	Campus Concert Production Community Arts Program Community Theater	Dance Music Theater Arts

POLITICS & PUBLIC SPEAKING — Very High

Persuading and influencing others verbally

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
College Political Group Debate Team Student Government	Legislative Intern Government Political Campaign	Mass Communications Political Science Speech/Rhetoric

WRITING & MASS COMMUNICATION — Moderate

Using language and literature to communicate

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Campus Radio and TV Foreign Language Club Student Publication	Advertising Agency Book Publishing Company Newspaper/Magazine	Communications English Journalism

CULINARY ARTS — Moderate

Cooking and hosting/entertaining others

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Home Economics Club Nutrition Club Restaurant Reviewer	Campus Catering Hotel or Resort Restaurant	Culinary Arts Food Science and Nutrition Hospitality Management

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
Advertising Account Manager	AE	BA in liberal arts	Marketing Advertising Communications	Media Manager Sales Manager Copywriter
Photographer	ARE	High school diploma, AA, or BA	Photography Design Filmmaking	Filmmaker Photojournalist TV/Video Technician
Graphic Designer	ARI	Vocational/technical certificate, AA, or BA	Drawing Design Computer Graphics	Illustrator Web Designer Animator
Marketing Manager	EA	BA in liberal arts	Marketing Statistics Economics	Promotions/Sales Manager Advertising Manager Public Relations Manager
Top Executive	E	BA or higher degree, depending on field	Business Management Liberal Arts Public Speaking	Legislator Chief Financial Officer Chief Technical Officer
Broadcast Journalist	AE	AA or BA in liberal arts	Journalism Public Speaking Mass Communications	Media Producer TV/Video Operator Reporter
Artist	AR	AA, BA, or MA in art	Painting Sculpture Film	Illustrator Filmmaker Animator
Editor	AI	BA in liberal arts	Journalism English Communications	Journalist Technical Writer Screenwriter
Musician	A	BA or MA in music	Music Theory Music Performance Composition	Musicologist Music Therapist Choreographer
Life Insurance Agent	E	BA, preferably in business or economics	Finance Accounting Marketing	Real Estate Sales Stockbroker Insurance Investigator

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> • Your score suggests you may prefer a balance between working independently and working with others, depending on the circumstances. • You may enjoy spending part of the day alone researching or reading, and then switching to interactive activities such as group discussions.
Learning Environment	<ul style="list-style-type: none"> • Your score suggests you enjoy the traditional student role and learning for the sake of learning. • You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.
Leadership Style	<ul style="list-style-type: none"> • Your score suggests a preference for leading others through a variety of means. • Sometimes you may enjoy leading a student organization or facilitating a class discussion, and at other times you may prefer to be a contributing member.
Risk Taking	<ul style="list-style-type: none"> • Your score suggests a preference for careful consideration before acting or deciding. • You may prefer academic work that involves research, reading, and “how-to” workshops rather than assignments that require approaching new things spontaneously or quickly.
Team Orientation	<ul style="list-style-type: none"> • Your score suggests a preference for team-based activities and for collaborating with others to solve problems. • You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.

INTRODUCTION TO YOUR STRONG AND MBTI® CAREER REPORT

As part of your career exploration process you recently took two powerful assessments:

- The *Strong Interest Inventory*® (*Strong*) assessment
- The *Myers-Briggs Type Indicator*® (MBTI®) assessment

Both of these tools have been revised and updated through many decades of research and provide the latest, most thorough information available relating career interests, personality, and work environments. Although each assessment is helpful in itself, examining your combined results will expand your understanding of both yourself and your career options.

This report builds on what you have learned from prior interpretations of the *Strong* and MBTI tools. Although the following pages include brief summaries of your *Strong* and MBTI results, make sure that you have discussed each assessment with a career professional first in order to get the most from this report.

HOW YOU WILL BENEFIT

The combined Career Report can help you identify:

- Work tasks you might find satisfying
- Work environments that would be a good fit
- Specific occupations and career fields you might enjoy
- Ways to alter your work environment to make it more satisfying
- Leisure activities to balance your work life
- Strategies for career development
- Tactics for staying motivated during the career exploration process

HOW YOUR REPORT IS ORGANIZED

The sections in your combined Career Report are:

- Summary of Your *Strong* and MBTI Results
- Your *Strong* Themes and MBTI Preferences Combined
- Your Personal Style and MBTI Preferences
- Career Fields and Occupations Suggested by Your Combined Results
- Additional Occupations to Explore
- Career Management Strategies
- Successful Career Exploration and Change
- Next Steps



SUMMARY OF YOUR STRONG AND MBTI® RESULTS

Your results on the *Strong* and MBTI tools are based on the same assumption—that you are most likely to be satisfied and productive if you are working at something you enjoy in an environment you find compatible.

- The *Strong* matches your interests with six types of work environments.
- The MBTI assessment describes your personality type and matches it with types of work.

YOUR STRONG RESULTS

Your *Strong* Profile showed your level of interest in six General Occupational Themes. These themes reflect broad patterns of interest and are used to describe both people's personalities and the environments in which they work. The Themes listed at right are presented in your order of interest.

Your highest Themes are **Artistic** and **Enterprising**.

People with interests in these areas usually enjoy using their creativity to promote a service or product. Expressing their creativity in persuasive, enthusiastic ways is often important to them.

SIX GENERAL OCCUPATIONAL THEMES

- **Artistic**—Creating or enjoying art
- **Enterprising**—Managing, selling
- **Conventional**—Accounting, processing data
- **Realistic**—Building, repairing
- **Social**—Helping, instructing
- **Investigative**—Researching, analyzing

YOUR MBTI® RESULTS

You verified your MBTI personality preferences as follows: **ENFJ**

People with ENFJ preferences like to use their creativity to help others develop their potential. They enjoy solving problems using a personal approach and making decisions based on how the outcomes will affect those who are important to them.

YOUR FOUR PERSONALITY PREFERENCES

- **Extraversion**—Getting energy from and attuning to the external environment
- **iNtuition**—Focusing on the big picture and future possibilities
- **Feeling**—Making decisions based on person-centered values
- **Judging**—Being organized and decisive

If you have any questions about your Strong or MBTI results, be sure to ask your career professional for clarification.

YOUR STRONG THEMES AND MBTI® PREFERENCES COMBINED

Your combined *Strong* Theme and MBTI results are **Artistic + ENFJ**.

Your combined results will help you explore:

- What you might like to do
- Where you might like to work
- How you might like to work and learn

This report focuses on your Artistic *Strong* Theme because that is the Theme in which you showed the greatest interest. The Artistic Theme likely represents your strongest career motivator and the kinds of activities you find most energizing. Creative work environments will probably attract you first.

Your *Strong* results show that you are also quite interested in the Enterprising and Conventional Themes. You may find it helpful to discuss with your career professional how these Themes may affect your career exploration.

ARTISTIC + ENFJ—The Collaborative Creators

Artistic work environments	<ul style="list-style-type: none"> • Unstructured, flexible • Autonomous • Unconventional • Focused on creativity and self-expression
ENFJs at work	<ul style="list-style-type: none"> • Enjoy developing human resources • Are able to connect everyday routines to the bigger picture • Make decisions that promote consensus and harmony • Follow through and get things done
Artistic + ENFJ individuals often like	<ul style="list-style-type: none"> • Creative but task-oriented work environments • Directing the creativity of others • Helping others apply their ingenuity • Collaborating closely with others on innovative ideas and projects

You can probably tell from the descriptions above that Artistic work environments are often attractive to ENFJs. You will most likely be appreciated for your ability to:

- Encourage the open discussion of ideas
- Facilitate consensus when making decisions
- Contribute much-needed structure and organization
- See projects through to completion

However, some Artistic work environments may seem a bit too chaotic to you. Your need for focus may at times be viewed by others as putting a damper on their creativity.

YOUR PERSONAL STYLE AND MBTI® PREFERENCES

Explained below are your results on the five *Strong* inventory scales that describe your personal style of working and learning, combined with the impact of your MBTI preferences.

STRONG WORK STYLE + ENFJ

Your *Strong* result and MBTI preferences for Extraversion and Feeling suggest that you may:

- Want a balance between working with others and working alone
- Be energized by the people and activity around you
- Want to be with others during your nonwork time

STRONG LEARNING ENVIRONMENT + ENFJ

Your *Strong* result and MBTI preference for Intuition suggest that you would probably:

- Enjoy learning through lecture and reading
- Be interested in knowledge for its own sake
- Like exploring the broad theories and concepts that underlie your field of study
- Want a position in which conceptual knowledge is valued and continual learning opportunities are available

STRONG LEADERSHIP STYLE + ENFJ

Your *Strong* result and MBTI preferences for Extraversion, Intuition, and Feeling suggest that you may:

- Step in and take charge if the situation calls for it and no one else comes forward
- Prefer a cooperative work environment that lets you choose when to take charge
- Choose when and where to express your ideas and opinions

STRONG RISK TAKING + ENFJ

Your *Strong* result and MBTI preferences for Feeling and Judging suggest that you may:

- Be most comfortable in positions that provide stability
- Prefer positions in which you can establish strong commitments to the people or the goals
- Want your job to consistently and reliably offer opportunities for you to help others

STRONG TEAM ORIENTATION + ENFJ

Your *Strong* result and MBTI preference for Extraversion suggest that you would probably:

- Enjoy lots of contact with others and working as part of a team
- Like collaborating on goal setting and problem solving
- Be willing to share the recognition for group efforts

CAREER FIELDS AND OCCUPATIONS SUGGESTED BY YOUR COMBINED RESULTS

Now that you have seen how your *Strong* Themes and MBTI preferences combine to suggest satisfying tasks and work environments, and how the *Strong* Personal Style Scales and MBTI preferences combine to suggest your styles of working and learning, it is time to narrow your career exploration to career fields and specific occupations.

CAREER FIELDS FOR ARTISTIC + ENFJ TYPES

The career fields to the right reflect both Artistic work environments suggested by your *Strong* results and O*NET™ job families that attract ENFJ types. You can find out more about these career fields by looking up their codes at www.online.onetcenter.org. Your career professional can help you explore many other career fields that may appeal to you. These are just a few suggestions to help you get started.

CAREER FIELD	O*NET CODE(S)
Arts Management	13-1011.00
Graphic Arts	27-1024.00
Art and Music Education	25-1121.00 25-2031.00
Fine Arts	27-1013.00

OCCUPATIONS FOR YOUR COMBINED STRONG AND MBTI® RESULTS

The occupations in the table that follows were suggested by both your *Strong* and MBTI results, thus making it likely that you may find these occupations satisfying and enjoyable. Keep in mind that:

- Your interests are similar to those of people working in these occupations who like their work
- These occupations tend to attract people with ENFJ preferences who are satisfied with their job

These occupations are based on data collected from more than 68,000 people who are satisfied with their jobs and have taken the *Strong* inventory and from more than 92,000 people who are satisfied with their jobs and have taken the MBTI assessment. The occupations from both sources are linked to the occupations found in the O*NET system of occupational classification developed by the U.S. Department of Labor. O*NET is the standard method for classifying occupations.

YOUR TOP OCCUPATIONS

OCCUPATION	TYPICAL WORK TASKS	SELECTED KNOWLEDGE, SKILLS, ABILITIES (KSAs)
Advertising Account Manager	<ul style="list-style-type: none"> • Plan and administer advertising policies and programs • Oversee production of ads, contests, and coupons to create interest in a product or service • Coordinate activities of sales, media, graphic arts, and finance professionals 	<ul style="list-style-type: none"> • Knowledge of marketing strategy, promotions, product demonstration, and sales techniques • Knowledge of media production, communication, and dissemination methods • Ability to convey information clearly and effectively
Photographer	<ul style="list-style-type: none"> • Photograph persons, subjects, and merchandise or other commercial products • Photograph subjects or newsworthy events using a variety of photographic equipment 	<ul style="list-style-type: none"> • Skill in estimating or measuring light level and distance • Ability to quickly and repeatedly adjust the controls of a machine to exact positions • Skill in focusing cameras and adjusting settings based on lighting, subject material, distance, and film speed

Continued on next page →

YOUR TOP OCCUPATIONS (continued)

OCCUPATION	TYPICAL WORK TASKS	SELECTED KNOWLEDGE, SKILLS, ABILITIES (KSAs)
Graphic Designer	<ul style="list-style-type: none"> Design or create graphics to meet specific needs, such as packaging, logos, or Web sites Create designs based on knowledge of layout principles and aesthetic design concepts 	<ul style="list-style-type: none"> Knowledge of techniques for media production, communication, and dissemination Knowledge of methods for showing, promoting, and selling products or services
Marketing Manager	<ul style="list-style-type: none"> Determine the demand for products and services and identify potential customers Develop pricing strategies Monitor trends that indicate the need for new products and services 	<ul style="list-style-type: none"> Knowledge of methods for promoting and selling products or services Knowledge of management principles, including strategic planning, resource allocation, and coordination of people and resources Knowledge of processes for assessing customer needs and satisfaction and meeting quality standards
Musician	<ul style="list-style-type: none"> Play one or more musical instruments in recital, in accompaniment, or as a member of an orchestra, band, or other musical group Transpose music to play in an alternate key or to fit individual style or purposes 	<ul style="list-style-type: none"> Ability to detect or tell the difference between sounds that vary in pitch and loudness Ability to focus on a single source of sound in the presence of other distracting sounds Knowledge of techniques required to compose, produce, and perform works of music
Life Insurance Agent	<ul style="list-style-type: none"> Sell life, property, casualty, health, automotive, or other types of insurance Discuss advantages and disadvantages of various policies with potential clients 	<ul style="list-style-type: none"> Knowledge of methods for promoting and selling products or services Knowledge of administrative and clerical procedures Skill in influencing and persuading others
Interior Designer	<ul style="list-style-type: none"> Plan, design, and furnish interiors of residential, commercial, or industrial buildings Confer with clients to determine factors affecting planning, such as budget, preferences, and function Advise client space planning, layout, utilization of furnishings and equipment, and color coordination 	<ul style="list-style-type: none"> Ability to imagine how something will look after it is moved around or when its parts are moved or rearranged Ability to match or detect differences between colors Ability to come up with unusual or clever ideas or to develop creative ways to solve a problem
Public Relations Director	<ul style="list-style-type: none"> Plan and direct public relations programs to create and maintain a favorable public image for clients Identify main audiences and determine the best way to communicate to them Engage in promoting goodwill for individuals, groups, or organizations 	<ul style="list-style-type: none"> Knowledge of methods for showing, promoting, and selling products or services Knowledge of techniques for media production, communication, and dissemination Skill at persuading others to change their minds or behavior
Speech Pathologist	<ul style="list-style-type: none"> Assess and treat persons with speech, language, voice, and fluency disorders Administer speech/language evaluations or examinations 	<ul style="list-style-type: none"> Knowledge of methods for diagnosing and treating speech disorders Knowledge of the structure and content of the English language

ACTION STEP

Do you see a pattern in these occupations? Try highlighting any KSAs or words or phrases that particularly appeal to you. You will probably see some trends emerge.

ADDITIONAL OCCUPATIONS TO EXPLORE

The occupations listed on the preceding pages were suggested because they match *both* your *Strong* interests and your MBTI preferences. There are many other occupations that may also be a good fit for your combined results, or for just one of the instruments. Some of them are listed here.

OCCUPATIONS TO EXPLORE

Art teacher	ESL instructor	Investments manager	School counselor
Broadcast journalist	Flight attendant	Medical illustrator	Social worker
Community service dir	Florist	Occupational therapist	Special education teacher
Craft artist	Foreign language teacher	Realtor	Translator
Elementary school teacher	Industrial/org psychologist	School administrator	Veterinary assistant

Don't be discouraged if the career field or occupation you are considering does not appear on one of your lists. Some people are successful in careers that are not typical for their interest patterns and personality types.

- Try looking at the broader patterns represented by these occupations rather than just at the titles. You may see that certain skill clusters or interest areas emerge.
- You might want to speak with a career professional to explore the unique perspective you could bring to your work, or to head off any stress that might arise as a result of your career choice.

ACTION STEPS

As you consider the occupations suggested by your *Strong* and MBTI results, think about how each one fits with your interests and personality. Ask yourself:

- **Will this career allow me to use my imagination and creativity to design and provide programs that will help me and others develop?**
- **Will I have a great deal of autonomy and the opportunity for self-expression?**
- **Will I be appreciated for my ability to coordinate human resources and get things organized?**

Consider the patterns and trends that emerged from your occupational lists, or think about how the occupations might differ.

- **Are there any skills that are common to almost all of the occupations?**
- **Can you narrow your choices to those that best fit your personality and current interests?**

CAREER MANAGEMENT STRATEGIES

People take the *Strong* and MBTI assessments for many different reasons.

- Some are looking for a good match to start their career.
- Some are considering a career change.
- Some are looking for ways to make their current job more interesting.
- Some are trying to bring more balance into their life.

The activities that follow will help you use your *Strong* and MBTI results to make effective decisions in managing your career.

ARE YOU LOOKING FOR A GOOD MATCH TO START YOUR CAREER?

Students and people who are entering the job market for the first time often take the *Strong* inventory and the MBTI assessment to guide them in a career direction that will be interesting and fulfilling. If this is true for you, be sure to consider entry positions that are a good fit for your *Strong* Theme and MBTI preferences. For each career direction you are considering, ask yourself:

- Is this a cooperative environment that is open to new ideas focusing on people's best interests?
- Is this an environment in which interacting with people and motivating others are rewarded?
- Will I be required to focus on precise facts and details, or to spend more time on bottom-line practicality than I like?

If you answered "yes" to the first two questions, you are probably considering a career or occupation that is a good fit for your ENFJ preferences.

The third question is a heads-up: Work often includes tasks that are not very appealing. But it is important that such tasks don't take up the majority of your work time.

You will also want your first career position to be a good match for your interests in the *Strong* Artistic Theme.

- Is this work environment more flexible and creative than practical and orderly?
- Would I spend more time pursuing my ideas and expressing my individuality than organizing people and information?
- Would this job allow me to be self-expressive, independent, and/or artistic?

If you answered "no" to any of these questions, try to find a work environment that is a closer fit with your Artistic Theme.

ARE YOU CONSIDERING A CAREER CHANGE?

People who take the *Strong* inventory or the MBTI assessment often do so because they feel some degree of career dissatisfaction. If this is true for you, it may be that your work is not a good fit for your MBTI type, ENFJ. Check any of the following statements that apply to you.

- I work in an environment that is slow to accept new ideas or that requires me to do things that may be efficient but are not necessarily in the best interest of others.
- I work in an environment where precision and accuracy are rewarded more than cooperating with others to achieve common goals.
- I am required to focus on facts and details, or to spend too much time on bottom-line practicality.

If you checked any of these statements, you probably would be more satisfied in a career that allows you to focus on the big picture and to deal directly with possibilities for people.

It is also possible that you are working in an environment that is not a good match for your interests in the Artistic Theme. Check any of the following statements that apply to you.

- I work in an environment that is more practical and orderly than flexible and creative.
- I spend more time organizing people and information than pursuing my ideas and expressing my individuality.
- My job doesn't allow me to be self-expressive, independent, and/or artistic.

If you checked any of the six statements above, consider talking with a career professional about ways to incorporate more of your MBTI preferences into your work or about finding a work environment that is a closer fit with the *Strong* Theme you find most appealing.

DO YOU LIKE MOST OF WHAT YOU DO AT WORK BUT SOMETIMES WISH YOUR JOB COULD BE MORE INTERESTING?

As people mature and acquire work experience, it is quite common for them to begin to find appealing work tasks that are not typical for their personality type. If this is true for you, you might want to consider:

- Doing research or collecting data that will contribute to your vision
- Measuring the impact on people of programs and policies that are important to you
- Writing proposals or applying for grants that will support what you believe in

It may also be that particular characteristics of Themes other than Artistic appeal to you more than they used to. Consider your secondary Enterprising Theme first, and then the others:

- Enterprising**—persuading, selling, debating ideas, leading; working in an environment that is business oriented, entrepreneurial, and fast paced
- Conventional**—organizing, managing information, planning events; working in an environment that is structured, hierarchical, and predictable
- Realistic**—building, repairing, using tools; working in an environment that is product driven, structured, and hands-on
- Social**—helping others, developing relationships, teaching; working in an environment that is collaborative, supportive, and cooperative
- Investigative**—analyzing, solving problems, designing; working in an environment that is research oriented, scientific, and scholarly

Highlight any portions of the above statements that seem interesting to you, and consider how to use these interests to enrich the work you are already doing.

WOULD YOU LIKE MORE BALANCE BETWEEN WORK & OTHER AREAS OF YOUR LIFE?

Although very important and the major focus of this report, work is only one part of who we are. ENFJ types often find a great deal of satisfaction in the following:

- Taking courses in psychology, education, and religion or related fields
- Volunteering for organizations that benefit the community
- Being active in their children's schools
- Taking on leadership roles in their professional associations or religious/spiritual groups
- Cooking for and entertaining friends and family

The *Strong* Basic Interest Scales also suggest areas that might be interesting to explore outside of work. Consider your five highest BISs and how you could activate them in leisure and volunteer activities, or by continuing your education.

- Visual Arts & Design**—Taking or printing photographs; painting; doing desktop publishing; producing a newsletter for a group to which you belong; reading magazines about art, architecture, or design; watching television programs about home decorating; taking classes in photography, commercial art, drawing, or public relations
- Performing Arts**—Joining a community theater group; attending concerts or plays; playing a musical instrument; reading magazines about theater, music, or dance; watching performances on television; taking classes in music or drama
- Politics & Public Speaking**—Campaigning for public office; joining a speaker's club or lecture circuit; debating public issues on television, radio, or Webcasts; organizing the lobbying efforts of your professional association; registering people to vote; reading books about politics; writing a political blog; taking classes in public speaking, history, or political science
- Writing & Mass Communication**—Writing a blog, book reviews, or letters to the editor; being on a radio or television panel or Webcast; keeping a journal; reading; teaching reading to adults; going to the library; learning a new language; taking classes in literature or journalism
- Culinary Arts**—Experimenting with new recipes, ingredients, or techniques; setting a beautiful table for dinner, entertaining friends and family; going to fine restaurants; collecting fine wines; reading magazines about cooking; watching cooking programs on television; taking classes on nutrition or food and wine

If any of these suggestions appeal to you, consider exploring how you might use them to enrich your life and enjoy new activities during your leisure time.

SUCCESSFUL CAREER EXPLORATION AND CHANGE

Everyone approaches career exploration and change differently. Your score on the *Strong* Risk Taking Personal Style Scale and your ENFJ type may help you understand your unique approach.

RISK TAKING + THINKING–FEELING AND JUDGING–PERCEIVING

Your *Strong* Risk Taking score and your MBTI preference for Feeling and Judging suggest that:

- You may not be comfortable taking risks
- Moving in a new career direction will not be easy for you
- You may feel that it would be easier to stay with what has worked well for you in the past than to try something unknown
- If you decide to make a change, you will have to be sure it is congruent with your strong values

STAYING MOTIVATED

Your Artistic Theme suggests that there may be times when the career exploration process seems too goal oriented and structured to you. It may require you to be more practical than you like. To keep yourself motivated,

- Try some creative ways to research occupations, such as cutting pictures out of magazines and creating a collage of work-related activities that interest you, or writing down some dreams for your career and talking them over with a close friend
- Download videos on careers from the Web and watch them at your leisure
- Ask a close friend to keep you on target with your decision making, so that you don't go off in too many directions at once

Be sure to capitalize on your ENFJ strengths to help you get past any roadblocks that get in your way:

- Use your **Extraversion** to discuss each stage of the career exploration process, move to action, network, and fine-tune your interviewing skills. But don't overlook the importance of reflecting on each step you take.
- Use your **Intuition** to explore new opportunities that arise during your career search. But be sure to collect all the necessary facts about your alternatives and find out how others have managed this process, too.
- Use your **Feeling** to determine how well a job matches your personal values—how you feel about each alternative, or how others might be affected by your decision. But don't forget to objectively examine the logical consequences of each alternative as well.
- Use your **Judging** to structure your activities, set goals, and establish timelines. But also try to stay open to any new opportunities that may develop along the way.

NEXT STEPS

Career tools such as the *Strong* and MBTI assessments can't answer all your career questions by themselves. They are meant to serve as a starting point in your exploration. You may find the following suggestions helpful:

- First, maximize the value of this report by looking for trends in your results and reviewing all the phrases you highlighted.
- Review your *Strong* Profile and your original MBTI results. What did you highlight there?
- Make a note here of the highlighted phrases that best describe you.

- Talk to a career professional about any questions you still have about your *Strong* and MBTI results, and see if there are any other assessments you might want or need to take.
- If you like using computers, research the career fields and occupations suggested in this report at www.online.onetcenter.org or www.bls.gov/oco.
- If you prefer reading, visit your library or university career center and read about suggested occupations in the *Occupational Outlook Handbook* or other references available there.
- If you prefer discussion, find people who are familiar with the occupations that interest you. Conduct informational interviews with them, keeping your MBTI type preferences and *Strong* results in mind as you explore your options.

You may also find these *Strong* and MBTI interpretation booklets helpful:

- *Where Do I Go Next?* explains *Strong*-related interests, values, skills, and motivators, and the role they play in career decision making.
- *Introduction to Type® and Careers* presents career fields and occupations that attract persons who share your MBTI type.

The final step of your career exploration will be to look for job openings in the occupations that are on your list and to begin the application process. Check in with your career professional frequently to make sure you stay motivated and on target. Good luck as your career continues to unfold and develop!

For more than 60 years, the *Strong* and MBTI® tools have helped millions of people throughout the world gain a deeper understanding of themselves and their career interests. To locate the resources listed above and others that will help you increase your knowledge, visit www.cpp.com.

